

Smoke Free Perth Royal Show

25th September to 2nd October 2010

MEDIA RELEASE

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Croatia special guest at the 2010 Smoke Free Perth Royal Show

WA's cultural and economic links with Croatia will be celebrated with a special exhibit at the 2010 Smoke Free Perth Royal Show.

The joint initiative between The Royal Agricultural Society of Western Australia, the Croatian Consulate in Perth and the WA Croatian Chamber of Commerce was announced today by the Croatian Ambassador to Australia HE Vicencije Biuk. The Ambassador is in Perth this week to meet with Government and business representatives.

The Guest Nation – Croatia 2010 project will focus on tourism and trade and will provide a cultural insight into the Central European and Mediterranean country.

According to Ambassador Biuk, the exhibit will feature diverse experiences for Western Australians to learn about Croatian history, cuisine, arts, exports and holiday destinations.

Among the features of the exhibit will be two folkloric groups from Perth and one from Brisbane, an art exhibition of well known Croatians living in WA, a jazz quartet from Croatia and a retrospective of Croatian cinema including a series of renowned children's cartoons. As well, showgoers will be able to sample food from the different regions of Croatia.

Ambassador Biuk said that there was strong support for the initiative from the Croatian community living in WA.

"We are anticipating a lot of involvement from the WA Croatian community as well as from other Croatian communities in Australia and businesses and from the Government of Croatia," he said.

The Royal Agricultural Society of WA President, Tony Devitt, said that the exhibit had the potential to create new commercial ties between Croatia and WA, as well as strengthening cultural links between the two countries.

"It offers Croatian businesses the opportunity to generate genuine trade links with local businesses," he said.

The Smoke Free Perth Royal Show is on from Saturday 25th September to Saturday 2nd October at Claremont Showground.

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